



Newport Agricultural Fair

“Virginia’s Oldest Agricultural Fair”

Date: April 15, 2016

To: Giles/Craig/Montgomery County Businesses

From: Newport Agricultural Fair

Subject: Advertising in our 81st Fair Catalog

The Newport Agricultural Fair, oldest in the State of Virginia, will be held on August 12 & 13, 2016. We invite your business to advertise in the 81st edition of our Official Fair Catalog.

The Newport Agricultural Fair draws attendees from all over the New River Valley during its' two-day run. The fair catalog is distributed throughout the area, and to every postal patron served by the Newport Post Office.

As indicated on the enclosed Advertising Application, our rates are very reasonable, with a variety of ad sizes available. We are pleased to advise that we have changed printers and assure you that the quality will be much improved this year. If you advertised with us last year, a copy of your ad is also enclosed. Deadline for ads is May 27, 2016.

If you have further questions or would like a sample catalog, please contact us, Newportfair@pemteln.net or call Jean Vincel, 540/544-7384.

See you at the fair!

P. O. Box 42, Newport, VA 24128

Newportfair@pemtrel.net



NEWPORT AGRICULTURAL FAIR ADVERTISING APPLICATION FORM

Business Name: _____

Contact: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

E-mail: _____ Phone: _____

We will use the same ad as last year:

Please indicate the ad size requesting:

¼ Page (3 ½" x 5") \$30.00

½ Page (5" x 7 ½") \$40.00

Full Page (7 ½" x 10") \$60.00

Center of Catalog Full Page \$100.00, ½ Page \$65.00

(Where the staples are inserted and catalog falls open, only 2 pages available)

Only **camera-ready** artwork can be accepted for printing (preferably black & white). Send new artwork or changes to: Newportfair@pemtrel.net

Mail this form & payment to: Newport Agricultural Fair
P. O. Box 42
Newport, VA 24128

Questions may be directed to above e-mail address or call: Jean Vincel at 540/544-7384

DEADLINE IS MAY 27, 2016